



Modified Style Portland is an annual Fundraiser Fashion Show that inspires the *young at heart* professional crowd to get creative by designing and getting involved by getting informed. This is a unique opportunity to reach out to the people that want to make a difference.

ABOUT US

Modified Style Portland collects donated scraps of fabric and turns them over to creative types all over the city of Portland and beyond. Each participant has only one month to design a unique and wearable creation to be displayed and put up for Silent Auction at our annual Fundraiser Fashion Show in May of 2012.

All proceeds from the entire show, from the Fundraiser Fashion Show to the Silent Auction, are donated to three local non-profits. 2011 beneficiaries are [CHAP](#), [Sisters Of The Road](#) and [The Pixie Project](#). Our goal is twofold: We are committed to **inspiring creativity and confidence in designers** as well as **raising funds and awareness for charities**. The demographic interested in Modified Style Portland typically want to get involved with supporting local artists and charities but may not know how. We aim to inspire them.

With increasing attendance, we're projecting we'll reach an audience of 600-800 attendees this year.

We need your help in supporting these noble and worthwhile Oregon non-profits. See below for Sponsorship opportunities.

2012 Sponsorship Levels

Title Sponsor....\$3,500 (limited to 1)

- “Presented by” recognition in all event media and press releases
- Hand-sewn invitation to the event
- 1 entry into the raffle prize drawing
- 1 “skip” on Silent Auction
- 8 tickets to attend Modified Style
- Acknowledgement in live announcement at the event
- Acknowledgement in the event invitation
- Banner placement at the event (you provide the banner)
- Special thank you memento
- Logo on front page of website
- Logo on all promotional material and event signage
- Full-page ad in program
- 2 optional entry packages to show (Includes fabric and waived entry fees. Must provide own models.)

Platinum Dress.....\$2,500

- Hand-sewn invitation to the event
- 1 “skip” on Silent Auction
- 5 tickets to Modified Style
- Acknowledgement in live announcement at the event
- Special thank you memento
- Logo on front page of website
- Logo on all promotional material and event signage
- Half-page ad in program
- 1 optional entry package to show (Includes fabric and waived entry fee. Must provide own model.)

Golden Dress.....\$1,000

- Hand-sewn invitation to the event
- 1 “skip” on Silent Auction
- 3 tickets to Modified Style
- Acknowledgement in live announcement at the event
- Special thank you memento
- Logo on front page of website
- Logo on all promotional material and event signage
- Half-page ad in program

Silver Dress.....\$500

- Hand-sewn invitation to the event
- 2 tickets to the event
- Acknowledgement in live announcement at the event
- Special thank you memento
- Logo on sponsorship page of website
- Logo on promotional poster and event signage
- Logo/Ad in Program

Bronze Dress.....\$100

- Logo on sponsorship page of website
- Logo on promotional poster and event signage
- Logo/Ad in program
- 1 ticket to the event

The Rack — *Product Donations*

We are looking for the following sponsored donations:

- Products
- Beverage (non-alcoholic, beer, wine, and liquor)
- Food
- Prizes
- Raffle Items
- TV, Radio, Print

In-Kind Sponsorships equal to 50% of the cash value.

Please contact us at info@modifiedstyle.org if you are interested in any media, design, or other in-kind sponsorship.

Donors will be mentioned on sponsorship page of website and on promotional material as space permits. Sponsorship packages negotiable upon request.

Deadline for space on print material is March 15. If you'd like to donate after the deadline, we will fit you on our sponsorship web page on a first come first serve basis.

MODIFIEDstyle Sponsorship Levels

- “Presented by” recognition in all event media and press releases
- Hand-sewn invitation to event
- 1 entry into the raffle
- 1 *skip* on Silent Auction
- 10 tickets to attend Modified Style
- 5 tickets to attend Modified Style
- 1 ticket to attend Modified Style
- Acknowledgement in live announcement at the event
- Acknowledgement in the event invitation
- Banner placement at the event (you provide banner)
- Special thank you memento
- Acknowledgement on Modified Style's website
- Acknowledgement in signage at the event
- Acknowledgement in Modified Style's program

	\$3,500 (1 available)	\$1,000 (2 available)	\$500 (10 available)	\$100	Beverage Sponsor	Tv/Radio/Print Sponsor
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custom sponsorships and benefits negotiable upon request